



FOR IMMEDIATE RELEASE
January 28, 2008

FOR INFORMATION CONTACT:
Joe Eck, Director of Sales and Marketing
(608) 253-9729 or joe@wildernessresort.com
Heidi Fendos, PR Counsel
(414) 778-0766 or heidi@fendospr.com

WILDERNESS TERRITORY UNVEILS NEWLY REMODELED KLONDIKE KAVERN

WISCONSIN DELLS, Wis. — Get ready for more fun and excitement at the Wilderness Hotel & Golf Resort, America's largest waterpark resort in Wisconsin Dells. The resort recently unveiled \$1.6 million in renovations to its second largest waterpark resort, Klondike Kavern, which originally opened in 1998.

According to Joe Eck, director of sales and marketing for the resort, Klondike Kavern's Gold Mine Mountain was removed and in its place the resort has built Bonanza Bluff, an amazing new play structure that includes 50 play and spray features on 12 different platforms, a 750-gallon tipping bucket, a 14 foot body slide and a 4 foot side by side children's slide. The structure was created by SCS Interactive.

In addition, the Hurricane, one of the resort's popular thrill rides also in Klondike Kavern, was upgraded to a Category 5 storm. It now features fog machines and strobe lights along with sound effects that make riders feel like they are in the middle of a major hurricane.

"All of the changes to our Klondike Kavern waterpark have come at the recommendation of our guests whose input we value immensely," says Eck. "We are constantly striving to keep our resort new and exciting so our guests will want to return for more fun."

Eck adds that Klondike Kavern is one of the preferred attractions at the resort, with its lazy river, activity pool, kiddy play area and numerous raft and body slides.

Wilderness Territory is the perfect spot for a fun-filled family vacation. It is located on over 600 acres of pristine woodlands in Wisconsin Dells. Easily accessible from Interstate 90 and 94, and located just minutes from popular attractions such as Dells Boat Tours, the Original Wisconsin Ducks, Ho-Chunk Casino, and Devil's Lake and Mirror Lake State Parks, the Wilderness Hotel & Golf Resort offers the perfect location for a fun-filled family getaway.

With four indoor waterparks and three outdoor waterparks that total over 12 football fields of water fun, the Wilderness Territory is America's premier waterpark resort. The year-round resort features 443 guest rooms at its main resort, 40 Vacation Villas, 76 Frontier Condominiums, 35 Cabins & Retreats, 108 Wilderness on the Lake luxury units overlooking Lake Delton and 224 Glacier Canyon Lodge upscale units.

It is also home to Dodge 'Em City, a 30,000-square-foot indoor play park featuring Timberland Playhouse, the Dell's first maximum ballocity, three-story dry foam (think Nerf®) playhouse; an indoor rock climbing wall; The Wild Canyon Café, a family-style lobby restaurant; Field's at the Wilderness - Premier Steak House, a fine dining restaurant designed by Frank Lloyd Wright protégé James Dresser; Monk's Bar & Grill; and Sarento's Italian Restaurant & Pizzeria.

For more information on the resort or the *Wild Perks* frequent stay program, or for reservations, visit their Web site at www.wildernessresort.com or call 1-800-867-WILD.

#